



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

FOR IMMEDIATE RELEASE

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Wilkes-Barre Family YMCA Camp Kresge Announces Strong Kids Triathlon!

WILKES-BARRE, 7/7/2015 – On Sunday, July 26, children will experience the challenge and fun of friendly athletic competition as they run, swim and bike to the finish line of the Strong Kids Triathlon at the Wilkes-Barre Family YMCA Camp Kresge in White Haven, PA. The race begins at 8:00 a.m. and is open to children ages 3-12 of all skill levels.

In its second year of promoting philanthropy, fitness and confidence in children, the Strong Kids Triathlon benefits the YMCA's Annual Campaign, which ensures everyone, regardless of age, income or background has the opportunity to learn, grow and thrive at the Y.

"The Kids Triathlon provides children the chance to accomplish a goal while making new friends and feeling like they belong," says Natasha Moore, Membership Director. "And because proceeds from the event go to our Y programs like life-saving swim lessons and afterschool programs, it supports youth development and wellness beyond race day."

Boys and girls will compete separately in events designed for their age group. All children ages 3-5 must be accompanied by an adult. All participants must provide their own bike and helmet (required).

Participants will receive a goodie bag, t-shirt and finisher medal at the conclusion of their race, with a special award presented to the top three finishers of each race. Complimentary fruit, water and snacks will be provided to all participants.

For event details and registration information on the Strong Kids Triathlon at the Wilkes-Barre Family YMCA Camp Kresge in White Haven, PA, visit www.wbymca.org or call [\(570\) 823-2191](tel:5708232191).

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About the Y

The Y is one of the nation's leading nonprofits strengthening communities through youth development, healthy living and social responsibility. Across the U.S., 2,700 Ys engage 22 million men, women and children – regardless of age, income or background – to nurture the potential of children and teens, improve the nation's health and well-being, and provide opportunities to give back and support neighbors. Anchored in more than 10,000 communities, the Y has the long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change. ymca.net